

**ROMANIAN - CHINESE COOPERATION in the EUROPEAN / GLOBAL
CONTEXT**

1st edition, Sibiu – Romania, May 2015

VENUE: *Lucian Blaga University of Sibiu, Romania*

DATE: *12-15 May 2015*

CONTEXT:

The year 2014 marks the 10th anniversary of Confucius Institutes worldwide and 65 years of Romanian-Chinese diplomatic relations. In fact, Romanian-Chinese relations can be traced as far back as three centuries ago, notwithstanding a remarkable revival during the past decade due to HANBAN initiative of setting up Confucius Institutes worldwide – with numberless cultural, economic and diplomatic connections. In the present age of globalization and increased

interdependency, educational, cultural, economic, technological scholars have become central
"multipolar world" requires informed, thorough and unbiased understanding aware that living in a
awareness of "jointness" as prerequisites for connectivity and creativity endorsed by enhanced law
marks, based on China's rise as a major global player and drawing on the In the wake of such land
egy, including Niall Ferguson's theory of the rise and fall of civilizations recent studies of geostrat
conference will be: identifying new opportunities and avenues for further the main goals of the c
Chinese development; mapping China's image and reception in Romania, Romanian/ European - C
in general, exploring and tapping on the most recent development in the in particular, and Europe
on the basis of an interdisciplinary academic perspective. This Conference fields under investigation
a project that aims to promote the sustainable development of Confucius represents a breakthrough
text as well as respond to HANBAN initiative of launching the "Confucius Institutes in European con

lead to a more effective Sino-European dialogue and supports scholarly interaction and a
dialogue

CONFERENCE TRACKS:

- a) cultural studies and intercultural communication
- b) literary and translation studies
- c) international economics: trade and finance
- d) history, sociology, anthropology and spirituality / religion
- e) science and technology
- f) diplomacy, political science and international relations

CONFERENCE TOPICS: The Conference will mainly address, though not limited, to the following topics:

- ✓ Identity and imagology: China`s image as reflected in the fictional discourse: novels, memoirs, travelogue (characters, stereotypes, myths, etc)
- ✓ Linguistics: a study of China`s image as reflected in Romanian language, e.g. idioms and sui-generis lexical constructs
- ✓ Literary interactions: translations, reception of Chinese literature
- ✓ Anthropology and spirituality: Interactions between Eastern Orthodox spirituality and the traditional Chinese culture and civilization; symbolism in Chinese philosophy and contemporary echoes; Orthodoxy in China / Missionaries in China
- ✓ History: UNESCO world heritage sites in Romania and China
- ✓ Recent theories and models of cultural and public diplomacy – vectors of soft power in a global world
- ✓ International relations: geostrategies for Eurasian relations
- ✓ Education: Confucius Institutes worldwide – best practices; the role and evolution of Confucius Institutes in Romania / Europe
- ✓ Economics: an investigation of the political, economic and international characteristics of China`s development over the past three decades; exploring current Romanian / European – Chinese bilateral economic relations
- ✓ Science and technology: Chinese inventions and their transfer to the West

Important dates:

Proposals: Paper proposals should be sent to **Conference email address** before **15th Feb. 2015** and they should not exceed 300 words.

Acceptance: All participants will be notified about the acceptance of their paper proposals by **1st March 2015**.

Confirmation of participation: Subsequent to acceptance of your abstract, please confirm your presence at the Conference until **15th April 2015**.

Full paper: please submit your manuscript in view of publication before **20th June 2015**

Language of the conference: English and Chinese (should you decide to present your paper in Chinese, please make sure to provide one copy of the text in English)

Conference fee: 100 EUR. The conference fee will cover: meals (lunch, coffee breaks, dinner). Participants should individually cover transportation and accommodation expenses.

Publication: A selection of the conference papers will be included in a special issue of Proceedings (Romanian / English / Chinese)

Deadlines:

Proposals submission deadline: **15th Feb. 2015**

Acceptance of abstracts: **1st March 2015**

Confirmation of participation: 15th April 2015.

Registration: _____

Conference: 12-15 May 2015

Final version of the papers: **20th June 2015**

Conference Chairpersons:

Dr. Xu Lin – Director General Hanban

Prof. Sc.D. Constantin Oprean – Chairman of the CI Board and President of the University Senate

Prof. Sc.D. Ioan Bondrea – Rector, Lucian Blaga University of Sibiu

Organizing Committee:

Scientific Committee: ULBS and BLCU

Keynote speakers:

Budget estimation:

Cca. 50 Romanian participants (30 Sibiu – 20 nationwide) + 50 participants from P.R.China

- 6,000 RON – cost/participant from Sibiu
- 24,000 – cost/participant from Romania
 - Total: 30,000 RON
- 5,000 RON cost/participant from China

Conference participation fee: 100 euro (including: conference folder; gala dinner)

1. Meals: 100 euro/day/person x 4 days x 100 participants = 40,000 euro
2. Publication costs: 150 euro/volume x 150 total volumes = 22,500 euro
3. Conference organization costs (venues, Internet facilities, coffee breaks, info and brochure, simultaneous translations, transportation during conference days) – 20,000 euro
4. Accommodation keynote speakers: 5 x 100 euro = 5,000 euro

Total costs: 40,000 + 22,500 + 20,000 + 5000 = 87,5000 euro

